



NEWS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, August 12, 2008

ISLAND AIR OFFERS NONSTOP HONOLULU TO KONA SERVICE AND ANNOUNCES FALL SPECIALS

Honolulu (August 20, 2008)—Island Air announces it will offer nonstop Honolulu–Kona service beginning Sept 5, 2008 on Fridays and Sundays and daily nonstop service beginning September 16, 2008. In addition, Island Air announces a special fall fare of \$138 roundtrip (before taxes/fees) for travel that must occur between September 2, 2008 and October 31, 2008.

To book the special roundtrip fares go to islandair.com on August 20, 21, 22, 2008. Valid routes include: Honolulu-Kona; Honolulu- Kahului, Honolulu-Lihue and Kahului-Kona.

Les Murashige, Island Air's COO, said, "We are delighted to offer nonstop service to Kona again and introduce our special fall fares to stimulate travel during this typically slow period."

Island Air recently expanded service to include direct nonstop flights between Honolulu and Lihue, Kaua'i; and Honolulu and Kahului, Maui. In addition, the carrier has increased nonstop daily frequency between Kona and Kahului, Maui; and Lihue, Kaua'i and Kahului, Maui.

Island Air is Hawai'i's leading regional carrier, serving airports on all major Hawaiian Islands. The airline now offers 480 weekly flights between the Islands of O'ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Moloka'i (Ho'olehua Airport), Lana'i (Lana'i City Airport), Kaua'i (Lihue Airport), and the Island of Hawai'i (Hilo International Airport and Kona International Airport). For reservations, flight information, and free membership in Island Air's Cloud 9 Customer Rewards program, visit www.islandair.com.

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Reservations 1 800 652-6541 | islandair.com