



NEWS RELEASE

FOR IMMEDIATE RELEASE

November 23, 2009

ISLAND AIR OFFERS \$99* ROUNDTrip AND WAIVES BAG FEES FOR HOLIDAY SHOPPING SEASON

HONOLULU – To wish its island communities a happy holiday season Island Air is offering neighbor island customers a special \$99* roundtrip and is waiving the bag fee for the first two check-in items—the bag fee waiver is a \$90 savings roundtrip. The airline’s “Two Bags Free Shopping Spree” also provides customers an option to rent a car from Alamo for \$21 a day, and will make available at check-in General Growth Properties Premiere Passport with unadvertised discounts from retailers at Ala Moana Center. This special is available only via its web site: islandair.com on November 24, 25, 26, and 27, for travel on any Monday through Thursday from December 1 to 10, 2009.

Bruce Wetsel, Island Air’s Chief Operating Officer, commented, “We hope this fare makes it possible for neighbor island residents to make a Honolulu shopping trip and find those special treasures that will brighten the holidays for their loved ones and keiki.”

* Island Air’s \$99 rate is a roundtrip fare available online only at islandair.com. Fare is subject to seat availability and can change without notice. Fare is nonrefundable and nontransferable. Fare does not include federal transportation segment tax or security fee. Taxes, fees, and other restrictions apply to both airfare and car rental rate. Excess baggage charges apply. First and second bag fee waiver applies only on Monday/Tuesday/Wednesday/Thursday December 1 to 10, 2009. GGP Premiere Passport available while supplies last.

Island Air is Hawai’i’s leading regional carrier serving airports on all major Hawaiian Islands. Founded in 1980 to provide scheduled service between Princeville and Honolulu, the airline now offers 316 weekly flights between the islands of O’ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui’s Kapalua Airport), Molokai (Ho’olehua Airport), Lana’i (Lana’i City Airport), Kaua’i (Lihue Airport), and the Island of Hawai’i (Kona International Airport). Island Air is committed to its island communities as well as providing warm and personalized service for its customers and those of its code-share partners: Continental Airlines, Hawaiian Airlines, Mesa Air Group, and United Airlines. For reservations, flight information, and free membership in Island Air’s Cloud 9 Customer Rewards Program, visit www.islandair.com.

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Reservations 1 800 652-6541 | islandair.com