



NEWS RELEASE

FOR IMMEDIATE RELEASE

Thursday, January 3, 2008

ISLAND AIR WISHES HAU`OLI MAKAHIKI HOU with NEW LOWER PRICING ON ALL FARES

HONOLULU – Island Air is proud to offer lower fares on all flights and all seats for 2008. Customers will find fares have dropped as much as 17% in some markets. Tickets are available for online purchase beginning January 1, 2008. The new lower pricing will be offered until further notice.

Les Murashige, Chief Operating Officer said, "It is with great pleasure that we introduce Island Air's 2008 pricing. Our new pricing strategy meets the demand of our traveling public to travel more for less in 2008. In addition, we have added more capacity on our most popular routes, hence more seats at lower fares."

Seats are capacity controlled and other restrictions may apply. Itinerary changes are subject to a change fee and/or collection of fare difference. Tickets are non-transferable and restricted fares are non-refundable.

Island Air is Hawai'i's leading regional carrier, serving more destinations in Hawai'i than any other airline. The airline now offers 465 weekly flights between the Islands of O`ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Molokai's (Ho`olehua Airport), Lanai's (Lana`i City Airport), Kaua`i (Lihu'e Airport), and the Island of Hawai'i (Hilo International Airport and Kona International Airport). For reservations and flight information, visit www.islandair.com

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Reservations 1 800 652-6541 | islandair.com