



## **NEWS RELEASE**

FOR IMMEDIATE RELEASE  
Wednesday, January 23, 2008

**“Only at Island Air” – Kung Hee Fat Choy!**

### **ISLAND AIR CELEBRATES CHINESE NEW YEAR**

HONOLULU – On the Western calendar, the start of the Chinese New Year 4706 falls on February 6, 2008- The Year of the Rat. “Only Island Air “ celebrates Chinese New Year with “Year of Rat”ional fares by offering \$47.06 one way fares on every flight on February 4, 5, 6, 7, 2008. Tickets are available for online purchase from January 23 to 29, 2008.

Les Murashige, Chief Operating Officer said, “We are delighted to offer “rat”ional fares to celebrate Chinese New Year. This is a very important event in the islands and one our traveling public will take advantage of to celebrate with family and friends.”

Seats are capacity controlled and other restrictions may apply. Itinerary changes are subject to a change fee and/or collection of fare difference. Fare is non-refundable and non-transferable.

“Only at Island Air” is Island Air’s promotional program theme for 2008. Island Air celebrates with “Rat”ional Special Fare promotions and exclusive online purchase promotions for Cloud 9 members all year long. Go online to [www.islandair.com](http://www.islandair.com) for future “Only at Island Air” promotions for further details.

Island Air is Hawai’i’s leading regional carrier, serving airports on all major Hawaiian islands. The airline now offers 444 weekly flights between the Islands of O’ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui’s Kapalua Airport), Moloka’i (Ho’olehua Airport), Lana’i (Lana’i City Airport), Kaua’i (Lihu’e Airport), and the Island of Hawai’i (Hilo International Airport and Kona International Airport). For reservations and flight information, visit [www.islandair.com](http://www.islandair.com)

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Reservations 1 800 652-6541 | [islandair.com](http://www.islandair.com)