



NEWS RELEASE

FOR IMMEDIATE RELEASE

Wednesday, February 1, 2008

“ONLY ISLAND AIR” CELEBRATES VALETINES DAY with the FOUR SEASONS RESORT LANA’I

HONOLULU – “Only Island Air “ and The Four Seasons Resort Lana’i celebrates Valentines Day with a “Tempt your Sweetheart” promotion that invites you to bring your sweetheart to a romantic getaway at the Four Seasons Resort’s exclusive Lodge at Koele on the private island of Lana`i.

Go online to enter to win a getaway package that includes two roundtrip tickets on Island Air, two nights in a Deluxe Room at the Lodge and a romantic dinner for two to celebrate your love. The winner will be announced on Valentine’s Day, February 14, 2008. Contest will run February 1-13, 2008 and entries are being accepted online only at www.islandair.com.

Prize Valued at \$1,690.00

Reservations for Island Air flights and for The Four Seasons Resorts Lana’i, The Lodge at Koele (rooms and dining) are based on availability. Certain restrictions may apply. Redemption of prize letters may be subject to blackout dates and terms and conditions as stated on the prize letter document.

“Only at Island Air” is Island Air’s promotional program theme for 2008. Throughout the year, Island Air will be offering special fares and promotions for exclusive purchase online at islandair.com. Be sure to sign up for Cloud 9 membership (Island Air’s customer rewards program) to get notices of all the “Only at Island Air” promotions.

Island Air is Hawai’i’s leading regional carrier, serving more destinations in Hawai’i than any other airline. The airline now offers 444 weekly flights between the Islands of O’ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui’s Kapalua Airport), Moloka’i (Ho’olehua Airport), Lana’i (Lana’i City Airport), Kaua’i (Lihu’e Airport), and the Island of Hawai’i (Hilo International Airport and Kona International Airport). For reservations and flight information, visit www.islandair.com

####

Reservations 1 800 652-6541 | islandair.com