



## NEWS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, March 4, 2008

### **“ONLY ISLAND AIR” Puts the Hawaii Foodbank on Cloud 9**

HONOLULU – Island Air frequent fliers can help themselves take flight while putting the Hawaii Foodbank on Cloud 9 during Island Air’s one day only Food Drive, Saturday, March 8, 2008.

For every ten (10) pounds of food donated, Island Air will reward one (1) bonus Cloud 9 point, up to a maximum of nine (9) points per member—that’s a FREE one-way ticket!

On Saturday, March 8, 2008 from 10:00 a.m. to 2:00 p.m. Island Air will be collecting canned goods and grocery items on behalf of the Hawaii Food Bank at KMART Stadium Marketplace, across Aloha Stadium at 4561 Salt Lake Blvd.

Most wanted food items include: canned meats and tuna, canned meals (spaghetti, chili, corned beef hash), canned soups, canned vegetables and canned fruits. Island Air will not accept items the food bank must discard such as cans without labels, rusted or dented cans, foods with expired dates, baby food, soda or juices.

“Only Island Air” can put the Hawaii Food Bank on Cloud 9. Cloud 9 is the most generous airline Customer Rewards Program in the state of Hawaii. Cloud 9 members who fly eighteen one-way or nine round-trips earn a free round-trip ticket.

Island Air is Hawai‘i’s leading regional carrier, serving airports on all major Hawai‘ian Islands. The airline now offers 444 weekly flights between the Islands of O‘ahu (Honolulu International Airport-Commuter Terminal), Maui (Kahului Airport and West Maui’s Kapalua Airport), Moloka‘i (Ho‘olehua Airport), Lana‘i (Lana‘i City Airport), Kaua‘i (Lihue Airport), and the Island of Hawai‘i (Hilo International Airport and Kona International Airport). To sign up for Cloud 9 membership, reservations, and flight information, visit [www.islandair.com](http://www.islandair.com).

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Reservations 1 800 652-6541 | [islandair.com](http://www.islandair.com)