



NEWS RELEASE

FOR IMMEDIATE RELEASE

Wednesday, November 19, 2008

ISLAND AIR OFFERS \$99* ROUNDTrip AIRFARES, \$20* RENTAL CARS AND WAIVES ALL BAGGAGES FEES FOR HOLIDAY SHOPPING

HONOLULU – Island Air is proud to offer Hawai'i's neighbor island communities its "No Bag Fee Shopping Spree" with \$99* (before taxes/fess) roundtrip airfares for residents who want to spend a day in Honolulu shopping for the holidays. Rental car partner Budget is adding a car for only \$20* (before taxes/fees). In addition, Island Air will waive all second and excess bag charges for passengers traveling on this special fare.

"This has been an economically challenging year especially for our neighbor island communities that have seen businesses close, employee lay-offs and soaring gas prices. We wanted to do something to brighten their holiday season and allow them to shop without fear of baggage fees on their return flight," said Les Murashige, Chief Operating Officer. "We believe the airfare, the car rental fee, and the bag fee waiver will help our customers, as well as bring a boost to our retailers who are also feeling the pinch."

Island Air's special can be purchased only on the carrier's web site: www.islandair.com on November 19, 20, and 21, 2008. Travel dates are December 1 to 4 and 8 to 11, 2008. A link to Budget's rental car special will display on Island Air's confirmation screen after booking is made. Customers must depart from a neighbor island to Honolulu, and return to their point of origin on the same day in order to receive the special rates and baggage waiver.

Island Air is Hawai'i's leading regional carrier, serving airports on all major Hawaiian Islands. The airline now offers 414 weekly flights between the Islands of O'ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Moloka'i (Ho'olehua Airport), Lana'i (Lana'i City Airport), Kaua'i (Lihue Airport), and the Island of Hawai'i (Hilo International Airport and Kona International Airport). For reservations, flight information, and free membership in Island Air's Cloud 9 Customer Rewards program, visit www.islandair.com.

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Reservations 1 800 652-6541 | islandair.com