



## **NEWS RELEASE**

FOR IMMEDIATE RELEASE

Monday, March 9, 2009

### **ISLAND AIR Gives Away Inter-Island Flights in Support of the HAWAII FOODBANK**

HONOLULU – Island Air will hold its 2nd Annual Cloud 9 Food Drive on Saturday, March 14, 2009, from 10:00 a.m. to 2:00 p.m. with partner, Foodland, at the Pearl City Shopping Center. Island Air employees will be onsite to collect canned goods and grocery items on behalf of the Hawaii Foodbank near the Foodland Pearl City entrance at 1089 Waimano Home Road.

Cloud 9 frequent flyer members will earn one (1) bonus Cloud 9 point for every ten (10) pounds of food donated to the Hawaii Foodbank. Island Air will credit a maximum of nine (9) bonus points per member—that's a FREE one-way ticket!

Most wanted food items include: canned meats and tuna, canned meals (spaghetti, chili, corned beef hash), canned soups, canned vegetables and canned fruits. Island Air will not accept items the food bank must discard such as cans without labels, rusted or dented cans, foods with expired dates, baby food, soda or juices.

Only Island Air can put the Hawaii Food Bank on Cloud 9. Cloud 9 is the most generous airline Customer Rewards Program in the State of Hawaii where members earn a free ticket after only nine flights.

Island Air is Hawai'i's leading regional carrier, serving airports on all major Hawai'ian Islands. The airline now offers 392 weekly flights between the Islands of O'ahu (Honolulu International Airport-Commuter Terminal), Maui (Kahului Airport and West Maui's Kapalua Airport), Moloka'i (Ho'olehua Airport), Lana'i (Lana'i City Airport), Kaua'i (Lihue Airport), and the Island of Hawai'i (Hilo International Airport and Kona International Airport). To sign up for Cloud 9 membership, reservations, and flight information, visit [www.islandair.com](http://www.islandair.com).

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Reservations 1 800 652-6541 | [islandair.com](http://islandair.com)