



NEWS RELEASE

FOR IMMEDIATE RELEASE

August 26, 2009

ISLAND AIR ANNOUNCES ITS \$49* FALL FARE FESTIVAL

HONOLULU – Island Air is pleased to announce its Fall Fare Festival with three days of \$49* one-way fares available only through its web site: islandair.com. These special fares will be sold on August 25, 26, and 27, and travel is allowed anytime from September 8 to October 31, 2009.

Island Air's Chief Operating Officer, Bruce Wetsel stated, "With the peak tourist season over, and given Hawai'i's warm and sunny climate, the fall months are a great time for locals to visit family and still enjoy the beaches on the neighbor islands. There's no better place to be to celebrate Hawai'i's strong sense of 'ohana."

* Island Air's \$49 fare is for a one-way flight segment and is valid for non-stop flights only. Fare is available online only at islandair.com. Fare is subject to seat availability and can change without notice. Fare is nonrefundable and nontransferable. Fare does not include federal transportation segment tax or security fee. Taxes, fees, and other restrictions apply. Baggage charges may apply.

Island Air is Hawai'i's leading regional carrier, serving airports on all major Hawaiian Islands. Founded in 1980 to provide scheduled service between Princeville and Honolulu, the airline now offers 316 weekly flights between the islands of O'ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Molokai (Ho'olehua Airport), Lana'i (Lana'i City Airport), Kaua'i (Lihue Airport), and the Island of Hawai'i (Kona International Airport). Island Air is committed to its island communities as well as providing warm and personalized service for its customers and those of its code-share partners: Continental Airlines, Hawaiian Airlines, Mesa Air Group, and United Airlines. For reservations, flight information, and free membership in Island Air's Cloud 9 Customer Rewards Program, visit www.islandair.com.

#####

Reservations 1 800 652-6541 | islandair.com