



NEWS RELEASE

FOR IMMEDIATE RELEASE

September 22, 2009

ISLAND AIR ANNOUNCES ITS “FLY INTO FALL” \$54* FARE SALE

HONOLULU – Island Air invites customers to “Fly Into Fall” with three days of \$54* one-way fares available only through its web site: islandair.com. These special fares will be sold on September 23, 24, and 25, and travel is allowed anytime from October 1 to November 23, 2009.

“We are pleased, once again, to offer discounted fares between the post summer and pre-holiday seasons. The communities we serve support us year round and this special rate is to show them our appreciation for their continuous loyalty,” said Bruce Wetsel, Chief Operating Officer for Island Air.

* Island Air’s \$54 fare is for a one-way flight segment and is valid for non-stop flights only. Fare is available online only at islandair.com. Fare is subject to seat availability and can change without notice. Fare is nonrefundable and nontransferable. Fare does not include federal transportation segment tax or security fee. Taxes, fees, and other restrictions apply. Baggage charges apply.

Island Air is Hawai‘i’s leading regional carrier, serving airports on all major Hawaiian Islands. Founded in 1980 to provide scheduled service between Princeville and Honolulu, the airline now offers 316 weekly flights between the islands of O‘ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Molokai (Ho‘olehua Airport), Lana‘i (Lana‘i City Airport), Kaua‘i (Lihue Airport), and the Island of Hawai‘i (Kona International Airport). Island Air is committed to its island communities as well as providing warm and personalized service for its customers and those of its code-share partners: Continental Airlines, Hawaiian Airlines, Mesa Air Group, and United Airlines. For reservations, flight information, and free membership in Island Air's Cloud 9 Customer Rewards Program, visit www.islandair.com.

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Reservations 1 800 652-6541 islandair.com