



NEWS RELEASE

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ISLAND AIR AND CIRQUE POLYNESIA EXTEND PARTNERSHIP TO HELP BOOST MAUI TOURISM

HONOLULU – Island Air, celebrating 30 years of service in Hawaii, extended its partnership with one of Maui's must-see shows, Cirque Polynesia at the Hyatt Regency Maui Resort & Spa, in a joint effort to encourage tourism to Maui's Ka'anapali Coast.

Island Air offers the most daily flights to West Maui's Kapalua Airport and encourages passengers to experience Cirque Polynesia by offering a free child's admission with the purchase of one adult ticket.

"By teaming up with Cirque Polynesia we're looking to give people even more incentive to experience a new and exciting show as well as check out other activities and great restaurants along the beautiful Ka'anapali Coast," said CEO, Lesley Kaneshiro.

Cirque Polynesia is a 75-minute show featuring internationally-acclaimed cirque performers, including two members of the world-renowned Flying Wallendas who perform death-defying high wire acts 40 feet in the air. The non-stop action features aerial acrobats, masters of balance, quick-change transformations and aerial illusionists, each act is accentuated by Maui's natural surroundings at the outdoor Maui Moon Theatre.

Island Air first began its joint partnership with Cirque Polynesia when the show first opened its doors in June 2009. Since then, Cirque Polynesia performed for more than 50,000 people and received rave reviews by local and national media and travel industry professionals.

To learn more about Island Air's flight schedules or Cirque Polynesia, visit www.islandair.com.

Island Air is Hawai'i's leading regional carrier, serving airports on all major Hawaiian Islands. Founded in 1980 to provide scheduled service between Princeville and Honolulu, the airline now offers 328 weekly flights between the islands of O'ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Molokai (Ho'olehua Airport), Lana'i (Lana'i City Airport), Kaua'i (Lihue Airport), and the Island of Hawai'i (Kona International Airport). Island Air is committed to its island communities as well as providing warm and personalized service for its customers and those of its code-share partners Continental Airlines, Hawaiian Airlines, and United Airlines. For reservations, flight information, and free membership in Island Air's Cloud 9 Customer Rewards Program, visit www.IslandAir.com.

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