



## **NEWS RELEASE**

FOR IMMEDIATE RELEASE

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# **Island Air Launches Mobile Phone Website**

To meet the needs of today's fast paced, hi-tech customer, Island Air has launched a mobile version of its website. With the growing popularity of touch screen mobile phones with internet access, it is necessary for companies to offer a different version of their website to accommodate the smaller screens and slower download speeds of mobile phones. Island Air has answered that call and now provides easy navigation and fast page loading through its existing website.

Access is easy; just visit [IslandAir.com](http://IslandAir.com) from any touch screen mobile phone such as the iPhone, Android, Palm Pre, etc. The website will automatically detect that you are using a touch screen phone and serve up the correct webpage format. No more zooming in and out.

Assistance on how to use the key features of Island Air's mobile website is available at the top of the mobile phone homepage. If preferred, you can switch back to the regular website format, but the information and features are the same. Check it out!

**[www.islandair.com](http://www.islandair.com)**

Island Air celebrates its 30<sup>th</sup> Anniversary as Hawai'i's leading regional carrier, serving airports on all major Hawaiian Islands. Founded in 1980 to provide scheduled service between Princeville and Honolulu, the airline now offers 328 weekly flights between the islands of O'ahu (Honolulu International Airport), Maui (Kahului Airport and West Maui's Kapalua Airport), Molokai (Ho'olehua Airport), Lana'i (Lana'i City Airport), Kaua'i (Lihue Airport), and the Island of Hawai'i (Kona International Airport). Island Air is committed to its island communities as well as providing warm and personalized service for its customers and those of its code-share partners Continental Airlines, Hawaiian Airlines, and United Airlines. For reservations, flight information, and free membership in Island Air's Cloud 9 Customer Rewards Program, visit [www.IslandAir.com](http://www.IslandAir.com).

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Reservations 1 800 652-6541 | [islandair.com](http://islandair.com)